



## **BC Bearing Engineers Ltd. selects Akuter eLearning system**

**Burnaby, BC, December 3, 2002** — The BC Bearing Group has selected Akuter Enterprise as the Knowledge Management/eLearning System of choice for building, managing and delivering training and information over the Intranet/Internet. Akuter will allow BC Bearing to utilize the power of the Internet and the intelligent server to effectively communicate with and train their national and international employees. Akuter Enterprise is a server-driven adaptive learning management system (ALMS) that will empower BC Bearing to create, track and manage information and results.

Robert MacPherson, President and CEO, commenting on the focus of the family-owned business, said: "Our goal is to maintain our position as the premier distributor of high-quality industrial products and services throughout our 50-plus branch network. The Akuter multi-lingual system is uniquely suited to our business model to distribute and control effective product training and up-to-date new product information throughout our operations in Canada, U.S, Mexico and South America." Mr. MacPherson added, "By selecting Akuter as a business partner, we can customize our product knowledge information system to improve the skills of each person in our organization. The Akuter Enterprise is a revolutionary product that will help us meet our corporate knowledge and skills objectives."

Didier Bourgeot, Akuter Technologies, Inc. President, said, "We are proud to partner with The BC Bearing Group and we look forward to a successful deployment of their Knowledge Management strategy." He also added: "BC Bearing's choice of Akuter confirms the unique benefits offered by our solution and model to address the eLearning and knowledge management market."

## **About The BC Bearing Group**

The BC Bearing Group ([www.bearings.com](http://www.bearings.com)), a family-owned and operated company, founded in 1944, is a leading distributor of industrial products and value-added services. With over 50 locations throughout the Americas and sales in excess of CDN\$150 million, the Company's head office is located in Burnaby, British Columbia.

International operations include: BC Bearing Engineers Limited (Canada); US Bearings and Drives (USA); BC Bearing de Mexico S.A. de C.V.; and, BC Bearing Chile S.A. The Company represents over 100 manufacturers, with products including: bearings; power transmission components; material handling components; variable frequency drives; mechanical packing and gaskets; and, other allied industrial products.

The industries served by The BC Bearing Group include: Pulp & Paper; Mining; Food & Beverage; Forestry/Lumber; Oil & Gas; Petrochemicals; Transportation; Agriculture/Farm Equipment, and more.

The Canadian division, BC Bearing Engineers Limited, has received the distinction of twice being named in the "Top 50 Privately-Owned Companies in Canada" and twice as the "Power Transmission Distributor of the Year".

## **About Akuter, Inc.**

Established in 1999 in California and British Columbia, Akuter, Inc., ([www.akuter.com](http://www.akuter.com)), is a privately held eLearning Company that creates systems optimized for rapid, cost-effective deployment. Unlike traditional eLearning providers, Akuter products are designed for government agencies and enterprises that require a comprehensive knowledge management solution to help drive employee productivity immediately, without a large capital investment. Akuter customers include Swinerton Inc., Granite Construction, Harland Financial Solutions, Goldendale Aluminum, Visa, Northwest Aluminum and the West Vancouver School District.

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### **Editor Contact:**

Lydia Versoza  
(650) 638-2338 / (604) 435-3473  
[lydiav@akuter.com](mailto:lydiav@akuter.com)